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|  | **Brainstorm**  **& idea prioritization**  Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.    **10**    **minutes**    to    prepare    **1**    **hour**    to    collaborate    **2**  **-**  **8**    **people**    recommended                        [**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co) | **Before you collaborate**  A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.  **10**    **minutes**              **A**    **Team**    **gathering**    Define    who    should    participate    in    the    session    and    send    an    invite.    Share    relevant    information    or    pre  -  work    ahead.        **B**    **Set**    **the**    **goal**    Think about    the problem    you'll    be focusing    on    solving in    the    brainstorming    session.        **C**    **Learn**    **how**    **to**    **use**    **the**    **facilitation**    **tools**    Use    the    Facilitation    Superpowers    to    run    a    happy    and    productive    session.      [**Ope**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)  [**n**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)    [**articl**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)  [**e**](https://support.mural.co/en/articles/2113740-facilitation-superpowers) | **1**    **Define your problem statement**  What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.    **5**    **minutes**            **PROBLEM**    **The**  **changing**  **of**  **climate,**  **agriculture faces increasing**  **problems**  **with**  **extreme**  **weather events leading to**  **considerable yield losses the**  **crops.**    **Key**    **rules**    **of**    **brainstorming**    To    run    an    smooth    and    productive    session    Sta  y in topic.    Defer    judgment.      Encourage wild ideas.    Listen    to    others.    Go for volume. If possible, be visual. | **2**    **Brainstorm**    Write down any ideas that come to mind  that address your problem statement.    **10**    **minutes**            **PILLI BHARGAV RIYAAN**     |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | MAKE SURE  SUSTAINABLE  ENVIRONMENT |  | SMART  CONTRACT  RISK |  | SUPPLY OF  SUFFICIENT  SEEDS AND  FERTILIZER |  | THE FOOD  REQUIREMENTS  CAN MANAGE TO  EXTEND THE  POSSIBLE BY  INCREASING  AREA UNDER  CULTIVATION |  | IT IS AN  ESSENTIAL  THING TO  UNDERSTAND  THE FOOD  SECURITY  ,POTENTIAL  YIELD, GAP |  | THE  GOVERNMEN  T HAS A  STRONG  INTEREST IN HELPING  FARMERS TO  ARCHIVE |   HIGH CROPS   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | SOLID  TESTING AND ITS QUALITY |  | MONITORING CROPS  GROWTH |  | LIVESTOCK  FEED AND  ENERGY  SOURCE | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | ACCURATE WEATHER  PROTECTION |  | TO MEASURE  CROPS THAT  ARE PRODUCED  ADEQUATELY  PROVIDE  ENOUGH FOOD  SUPPLY |  | THE HIGH  YIELD CROPS  REQUIRE MORE  WATER AND  FERTILIZERS | |       RONGALI VARAHA VENKATA KARTHIK   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | IT'S HELPS US TO  UNDERSTAND FOOD  SECURITY |  | PLANTING  CROPS IN THE  RIGHT TIME IS VERY  EFFECTIVE IN  INCREASING  CROP YIELD |  | CROP YIELD AS  ESSENTIAL TO MEET THE  DEMANDS OF  THE CHANGING  WORLD |  | | IMPROVEMENT  IN  AGRICULTURAL  ACCURACY |  | MAKING PEOPLE  AWARE ABOUT CLIMATE  CHANGE  ADAPTATION |  | RISK OF LOSS  THAT CANNOT BE  COMPENSATION | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | CROP YIELD IS USED TO  MEASURE THE AMOUNT OF  AGRICULTURE  PRODUCTION  IN A LAND  AREA |  | ORGANIC FOOD  IS MORE  EXPENSIVE  BECAUSE  FARMERS DO  NOT GET AS MUCH OF  THESE LAND AS  CONVENTIONAL  FARMERS |  | IT IS USED TO  REDUCE THE  HARMFUL  FERTILIZERS AND ALSO REDUCED  THE SOIL EROSION | | | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | IMPERMANENT  LOSS MAY  INFLICT  PERMANENT  DAMAGE |  | SUPPLY OF  SUFFICIENT SEEDS ,  FERTILIZERS |  | OPTIMIZE  RESOURCE USE AND  CONVERSATION | | | | | | | | | **3**    **Group ideas**  Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.    **20 minutes** | **4**    **Prioritize**  Your team should all be on the same page about what's important    moving forward. Place your  ideas on this grid to determine which    ideas    are    important    and    which    are    feasible.    **20**  **minutes**              **Importance**    If    each    of    these tasks  could get  without any  difficulty or  cost, which  would have  the most  positive  impact ?            IT'S HELPS US    TO    UNDERSTAND    FOOD    SECURITY      ACCURATE    WEATHER    PROTECTION    SOLID    TESTING    AND ITS    QUALITY      MONITORING    CROPS    GROWTH      MAKE SURE    SUSTAINABLE    ENVIRONMENT    THE HIGH    YIELD  CROPS    REQUIRE    MORE    WATER AND    FERTILIZERS    SUPPLY    OF    SUFFICIENT    SEEDS  ,    FERTILIZERS        RISK OF  LOSS    THAT  CANNOT BE    COMPENSATION    SUPPLY OF    SUFFICIENT    SEEDS AND    FERTILIZER | **After you collaborate**  You can export the mural as an image or pdf to share with members of your company who might find it helpful.          opportunities, and threats (SWOT) to develop a plan.    **Quick**    **add**  **-**  **ons**      **A**    **Share**    **the**    **mural**    **Share**    **a**    **view**    **link**    to    the    mural    with    stakeholders    to    keep    them    in    the    loop    about    the    outcomes    of    the    session.        **B**    **Export**    **the**    **mural**    Export a copy of the mural as a PNG or PDF to attach to    emails,    include    in    slides,    or    save    in    your    drive.    **Keep**    **moving**    **forward**      **Strategy**    **blueprint**    Define the  components of a new idea or    strategy.      [**Ope**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)  [**n**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)    [**the templat**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)  [**e**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)        **Customer**    **experience**    **journey**    **map**    Understand customer needs, motivations, and    obstacles    for    an    experience.    [**Ope**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)  [**n**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)    [**the templat**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)  [**e**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)    **Strengths,**    **weaknesses,**    **opportunities**    **&**    **threats**    Identify strengths,  weaknesses,          [**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)  [**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co) |
| RISK OF LOSS  THAT    CANNOT BE    COMPENSATION    SUPPLY    OF    SUFFICIENT    SEEDS  ,    FERTILIZERS    THE    HIGH    YIELD CROPS    REQUIRE MORE    WATER AND    FERTILIZERS      MONITORING    CROPS    GROWTH    SOLID    TESTING    AND ITS    QUALITY      ACCURATE    WEATHER    PROTECTION    IT'S HELPS US    TO    UNDERSTAND    FOOD    SECURITY      MAKE  SURE    SUSTAINABLE    ENVIRONMENT    SUPPLY OF    SUFFICIENT    SEEDS AND    FERTILIZER |
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